



Ali KÖK

Senior Full Stack Developer & E-Commerce Systems Architect

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- Full Stack Web Development (Python / JS / PHP)
- Shopify & Mirakl API Integration
- Zoho ERP & E-Commerce Architecture
- 3PL & Warehouse Management Systems (WMS)
- Database Systems & Automation
- Omnichannel Marketplace Architecture

PROFESSIONAL SUMMARY

Senior Full Stack Developer and E-Commerce Systems Architect with 6+ years of experience in modern web technologies, backend architectures, and multi-channel e-commerce systems. Proven expertise directing end-to-end US marketplace operations (Best Buy, Target Plus, Amazon, Walmart) integrated with Mirakl Connect, Shopify Admin APIs, and Zoho ERP. Coordinated fulfillment and integration workflows for 17,000+ US orders, and built high-performance Python and local database automation engines synchronizing 150,000+ units of warehouse inventory across multiple channels with zero discrepancy.

SKILLS & AREAS OF EXPERTISE

MARKETPLACES & PLATFORMS

Mirakl Connect (Best Buy, Target+, Kohl's, Walmart), **Amazon US** (Seller Central / SP-API / FBM / FBA), **Shopify** (Liquid & Admin API), **IKAS**, **IdeaSoft**.

ERP, WMS & LOGISTICS

Zoho ERP Ecosystem, **3PL & Warehouse Management Systems (WMS)**, Multi-channel Inventory & Order Routing, B2B Wholesale & Supply Chain Workflows.

SOFTWARE & DATABASE ARCHITECTURE

Python (Data Analytics, API Integrations, Automation Tooling), **SQL & Database Architecture** (MySQL, Relational & Local Databases), **JavaScript / TypeScript**, **PHP**, REST & GraphQL APIs, Git & GitHub.

OPERATIONAL STRATEGY

Account Health Management (ODR / OTDR / VTR), Pricing & Campaign Strategy, Customer Escalations & Appeals, Financial & Order Reconciliation.

WORK EXPERIENCE

E-Commerce & Marketplace Operations Manager Sept 2025 – Present (1 Year)
Technofashion Inc. & UCC (United Custom Creation) — Istanbul / US Operations

- Marketplace & Order Management:** Directed fulfillment, logistics, and promotional campaigns for 12,000+ orders across Best Buy, Target Plus, and Walmart via live API integrations.
- Omnichannel Integration:** Consolidated Target Plus and Best Buy operations into Mirakl Connect, optimizing unified order flow and store management.
- Inventory & Warehouse Sync:** Engineered real-time inventory synchronization between Shopify, Zoho ERP, and 3PL warehouse management systems, preventing allocation conflicts between B2B wholesale orders and marketplace sales.
- Account Health & Operations:** Managed delivery performance, customer satisfaction, and account health metrics across Amazon and Walmart to maintain uninterrupted selling privileges.
- Data Automation & Analytics:** Built custom Python and local database automation tools to aggregate and analyze order, stock, and return data in real time.
- Shopify & Storefront Engineering:** Developed custom front-end applications and conversion-rate optimization features using Liquid and JavaScript for international online stores.

Web & Systems Developer Feb 2023 – Sept 2025 (2 Years 8 Months)
Plus Kitchen — Istanbul · On-site

- Technical Systems Architecture:** Advanced directly into the engineering team after developing mission-critical internal data automation tools and custom software to streamline corporate operations.
- Corporate Intranet & Portal:** Built the company-wide intranet portal and internal approval workflows from scratch using PHP and MySQL.

- **Payment & Hardware Integrations:** Successfully engineered payment gateway integrations (IKAS & PAYTR), as well as in-store POS and scale hardware communications.
- **Automation & Workflow Management:** Configured Zoho Desk support workflows, Python data automation scripts, and Shopify inventory synchronization pipelines.

Web Developer & Digital Systems Consultant

2019 – 2023

Mussal Dijital, Peos Kozmetik, Nanopan, Ana Haber

- Engineered news portals, e-commerce storefronts, and corporate websites from concept to deployment, optimizing SEO, performance, and content architectures.
- Directed database administration, payment gateway integrations, and multi-channel technical operations.

EDUCATION & LANGUAGES

Süleyman Demirel University

Technical Sciences Vocational School — Radio and Television Programming

Associate Degree

Gazi Anatolian Technical High School

Computer Programming Department

Technical High School Diploma (2013)

Languages: Turkish (Native), English (Professional Working Proficiency — B2)